

A man and a woman are walking away from the camera, holding hands, in a courtyard with a large building featuring many arches in the background. The woman is wearing a white dress and the man is wearing a light-colored shirt and trousers. The scene is bathed in warm, golden light, suggesting sunset or sunrise.

MIDDLE EAST · SPAIN · LATIN AMERICA

The modern lifestyle of tomorrow, bridging the Middle East to the Spanish-speaking world.

Travel, business and brands in one connected ecosystem, handled by one team that knows both sides.

URBANO TRAVEL

URBANO BUSINESS

URBANO SHOP

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Urbano Mega was founded with a clear purpose: to create meaningful and lasting connections between the Middle East and the Latin Spanish-speaking world. These pages explain who is behind it, how it works and who it is built for.



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Mohsen Dahdah

CEO & FOUNDER, URBANO MEGA



ROOTS

Lebanese heritage, born in Latin America

BASE

Madrid, Spain

TEAM LANGUAGES

Arabic, English and Spanish

A life shaped by two worlds

Of Lebanese heritage and born in Latin America, Mohsen Dahdah has deep roots in both regions. That multicultural journey gave him an instinctive understanding of how people on each side live, communicate and build relationships.

He also saw first-hand how often opportunities between the Middle East and the Spanish-speaking world were missed. The demand was there. What was missing was closeness: distance, a lack of trusted networks and cultural misunderstandings kept people apart.

Why he founded Urbano Mega

Urbano Mega exists to close those gaps, geographically, culturally and commercially. It connects people, businesses and brands across both regions, with one team that understands how both sides think, decide and do business.

For Mohsen, modern life should move without borders: easy mobility between countries, one connected ecosystem for travel, business and brands, fast answers and open access to new worlds. His ambition is a company known for credibility, discretion and lasting international relationships.

“Business is ultimately about people. When trust, respect and cultural understanding come first, opportunities naturally follow.”

Three pillars, one journey.

Urbano Travel, Urbano Business and Urbano Shop are not three separate services. Each one is a stage of the same journey, and each stage prepares the next.



Why working this way is efficient

ONE CONTACT

You explain your goals once

The same team carries them from the first trip to the launch, in Arabic, English or Spanish.

ONE THREAD

Each stage feeds the next

What we learn planning your trip shapes the residency route, the introductions and the promotion.

QUALIFIED HANDS

A trusted partner network

Licensed agencies, legal offices, producers and brands we know and work with at every step.

Urbano Mega introduces, coordinates and accompanies. It does not give financial advice and does not promise returns: every investment decision is yours, taken with licensed professionals.

The three pillars in detail



DISCOVER

Urbano Travel

- Visa-ready trip files: itinerary, bookings, insurance and a personal document checklist for your appointment
- Tailored trips in Spain: Madrid, Andalusia & Marbella, Barcelona
- Guided first visits to Venezuela, with trusted local partners in Caracas and Margarita

Only the consulate decides on a visa. We help you prepare.



CONNECT

Urbano Business

- Residency and mobility: digital nomad, non-lucrative, entrepreneur and student routes, with licensed immigration lawyers in Madrid
- Market access: entry into Spain with a commercial partner, qualified B2B networks and strategic partnerships
- Media and brands management: creators, talent, high-end production and brands we represent, such as the Vee Coffee franchise in Spain
- Relocation: housing, schools, banking and business introductions



PROMOTE

Urbano Shop

- B2C and B2B online selling and distribution of lifestyle Spanish brands in the Middle East and Latin America
- Direct customer service from Urbano in Arabic, English and Spanish
- Urbano Club: a free members' line for advice, private offers and first access to new brands

Built for people whose work already crosses borders.

Entrepreneurs, remote workers and business owners share the same three needs: a new market to enter, the mobility to be there, and a network that opens the door.

01 Entrepreneurs

WHAT THEY NEED

A new market to test, a concept worth launching and people they can trust locally.

WHAT URBANO BRINGS

A guided look at the market on the ground, the entrepreneur residency route with our legal partners, franchise and brand opportunities, and introductions that would take years to build alone.

02 Remote workers

WHAT THEY NEED

A base with quality of life, the freedom to keep moving and a community around them.

WHAT URBANO BRINGS

The digital nomad route for remote employees and freelancers, relocation support for housing, schools and banking, and a network from the first day.

03 Business owners

WHAT THEY NEED

New consumers, qualified commercial partners and less risk when expanding.

WHAT URBANO BRINGS

Market entry in Spain alongside a commercial partner, B2B distribution toward the Middle East and Latin America, and media to make the brand known.

Market access

Spain, Europe and Latin America, entered with local expertise.

Mobility

Trips, visas, residency and relocation planned as one.

Network

Partners, brands and creators we know personally.

Tomorrow's lifestyle moves without borders.

Life and business no longer sit in one country. The future is lighter: fewer intermediaries, faster answers and the freedom to move between worlds.

Urbano Mega is built around that idea. One connected ecosystem replaces a chain of separate agencies, so a trip, a residency plan, a business introduction and a brand launch feel like parts of the same life.

01

Connecting

Simple by design: one contact, in Arabic, English or Spanish, and a personal reply within 24 hours.

02

Flexibility

Routes that fit how you live: working remotely, opening a company, moving with family or studying.

03

Movement

Easy mobility between countries: trips, visas, residency and relocation handled as one plan.

04

Networking

A trusted circle of partners, brands and creators on both sides, built to last beyond the first project.



Easy mobility, one connected ecosystem, fast answers and open access to new worlds. That is the lifestyle Urbano Mega is built to deliver.

A world the Middle East is only starting to discover.

Spain and Latin America are familiar by name and still largely unexplored in practice. The interest is already there. What has been missing is a way in.

600M+

Spanish-speaking consumers across Spain and Latin America

450M+

consumers reachable through the European Union from a base in Spain

750,000+

Venezuelans with Lebanese roots: a family bridge that already exists

3.4M

international arrivals in Venezuela in 2025, up 44.6% on 2024

~33,000

monthly Google searches for "Venezuela" in the UAE

~42,000

monthly searches for Venezuela in Saudi Arabia, in Arabic and English



SPAIN · THE GATEWAY

A strategic location connecting Europe and Latin America, a mature B2B ecosystem and a lifestyle that feels close to home: safety, healthcare, schools and direct flights from Dubai.



VENEZUELA · THE FRONTIER

After years of isolation, the country is reconnecting with the world. Tourism, hospitality, food and lifestyle brands are where the first openings appear. It still has very high inflation and real risks, so the first step should be guided, on the ground.

Sources as published on urbanomega.es: MinTur, UNDP and Oxford Economics for Venezuela; Google Ads data, 12-month average, October 2026, for search volumes; European Union market size from Urbano Business.

International expansion is rarely a market problem. **It is a trust problem.**

Most opportunities between the Middle East and the Spanish-speaking world fail not for lack of demand, but because of cultural misunderstandings, fragmented networks and the absence of a trusted partner who understands both sides equally. Urbano Mega exists to be that partner.

01

Two worlds, one team

Lebanese roots and a life in the Spanish-speaking world: we understand how both sides think, decide and do business.

02

A trusted partner network

Licensed agencies, legal offices, producers and brands we know and work with, so every step is in qualified hands.

03

Discretion, always

One point of contact, confidential handling and relationships built to last beyond the first project.

From A to Z, with one team

STEP 1

First conversation

By WhatsApp or call, in your language. We listen before we propose.

STEP 2

Discover

A trip, a briefing or an eligibility check, so decisions rest on what you have seen.

STEP 3

Plan

The right route with licensed legal partners, clear costs and a realistic plan.

STEP 4

Settle

Housing, schools, banking and the practical side of arriving.

STEP 5

Connect

Introductions to partners, brands and commercial networks.

STEP 6

Grow

Media, shop and distribution to make the project known, and a relationship that continues.

Who does what: Urbano Mega is your single contact and coordinates every step. Legal advice, applications and other regulated services are provided by licensed partners. Visa and residency decisions are made only by the authorities.



CONTACT

Let's open the right door for you.

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urbanomega.es

OFFICE

Madrid, Spain

LANGUAGES

Arabic · English · Spanish

Urbano Travel

Curated trips and experiences in Spain and Venezuela, planned around you.

Urbano Business

Market entry, business connections, residency support and media through qualified partners.

Urbano Shop

Lifestyle Spanish brands, sold and distributed B2C and B2B in the Middle East and Latin America.